

Basics of Creating Video Resources

Dr. Dharam Parkash
dharamp@gmail.com

**Planning to create
Video Resources?**

Why?

**What are your
objectives or goals?**

**Who is your target
Audience?**

Target Audience

- Knowledge
- Language
- Vocabulary
- Lifestyle

Target Audience

- Culture
- Pace
- Visual Approach

Resources for videos

- Things



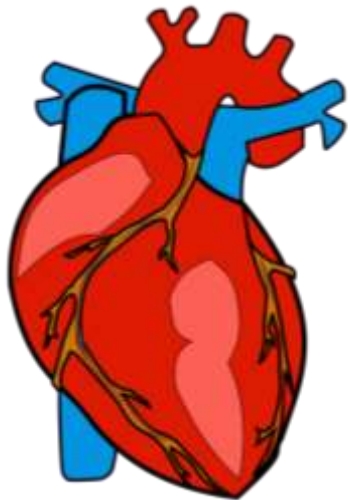
Resources for videos

- People



Resources for videos

- Visuals / Photos / Graphics



Resources for videos

- Music
- Sound effects
- Animations

Resources for videos

- Material from Archives



Research for Resources

- Who?
- What?
- How?

Creating a Structure or a Video Script

Objectives

Structure or Video Script

Video Resources

Structure

- Start to Video
- Going further
- Using variety of Resources
- Ending the Video

Key to developing Video Resources



Visual Thinking

Resources for Video Shooting?

Putting together the Video Resources

Examples from different themes

- Mathematics
- Science
- Social Science

Steps

- Objectives
- Target Audience
- Resources
- Structure

Thank You